1. 10 Principles of Trustworthiness

AAMC Community Engagement Toolkits provide unvarnished community perspectives on crucial issues and their views about how our members can be better partners. The 10 Principles of Trustworthiness integrate local perspectives with established precepts of community engagement to guide health care, public health, and other organizations as they work to demonstrate they are worthy of trust.

2. Video Guide: 10 Principles of Trustworthiness

The Video Guide provides a brief description of each video and suggestions for how to use them as you begin engaging with the community to increase trustworthiness.

3. Recorded Videos

There are two videos as part of the Toolkit:

- The Principles of Trustworthiness Community Video (English and Spanish)
- The Principles of Trustworthiness Orientation Video

4. Interactive Discussion Guide

The Discussion Guide includes pre-work for facilitators, options for kicking off the discussion, and an interactive tool for engaging your audience in developing activities that will help move the 10 Principles from concept to action.

5. Discover Your Community via Appreciative Inquiry

This activity provides opportunities to support relationship building and problem solving. It can be conducted with staff and/or with staff along with community members.


The Community Engagement Action Guide is a series of activities to assist your group in moving the 10 Principles of Trustworthiness from concept to action.

7. Community Engagement Reflection Guide

The Community Engagement Reflection Guide contains a series of questions for personal self-reflection or as a tool to help your organization reflect upon all 10 Principles of Trustworthiness.