

## Maternal Health Incubator Toolkit

This toolkit provides sample newsletter and social media content to adapt and use when promoting the AAMC Center for Health Justice Maternal Health Incubator, a two-day virtual event taking place May 24-25, 2022. Visit [our website](#) for more information, and feel free to send any questions to [healthjustice@aamc.org](mailto:healthjustice@aamc.org).

Event page URL: [aamchealthjustice.org/incubator](http://aamchealthjustice.org/incubator)

## Newsletter Text

### **Register Now: AAMC Center for Health Justice Maternal Health Incubator**

*A Two-day Virtual Summit to Develop Evidence-based Strategies to Address Inequities*

This spring, the AAMC Center for Health Justice will host the [Maternal Health Incubator](#), a two-day virtual event intended to develop a collective understanding of the multisector data needed to reverse longstanding trends of racial and ethnic inequities in maternal mortality and morbidity among birthing people, particularly those who identify as Black, American Indian, or Alaska Native.

Register now to attend the Maternal Health Incubator, which will be held virtually May 24-25 from 11 a.m. to 3 p.m. (ET). Add your voice to the collaborative discussions that will help uncover evidence-based, innovative strategies to decrease racial and ethnic maternal health gaps and will lead to a codeveloped multisector action plan aimed at eliminating inequities through local, state, and federal policies, as well as hyper-local partnerships. Registration is free but required.

Sign up for the [Center for Health Justice newsletter](#) for additional details about the agenda, speakers, and networking opportunities. Learn more about the center's [maternal health initiatives](#) and contact [healthjustice@aamc.org](mailto:healthjustice@aamc.org) with any questions

## Social Media Posts

### **Twitter**

We're committed to a multipronged approach to prevent maternal deaths & improve maternal health. Join @AAMCJustice May 24-25 for a FREE virtual event dedicated to IDing & sharing strategies to close racial/ethnic maternal health gaps: <https://www.aamchealthjustice.org/incubator>

We can all play a role in reversing the trend of high maternal death rates & inequities among Black, American Indian, & Alaska Native birthing people. Join @AAMCJustice for their Maternal Health Incubator: [#healthequity](https://www.aamchealthjustice.org/incubator)

Structural racism in health care means that birthing POC often receive subpar care, spanning across all ages, classes & tax brackets. Join @AAMCJustice virtually May 24-25 to ID & share innovative strategies to eliminate racial/ethnic maternal health gaps: <https://www.aamchealthjustice.org/incubator>

Join @AAMCJustice virtually May 24-25 for their Maternal Health Incubator to help develop a common understanding of maternal health inequities & multisector data needed to close health gaps. Learn more: <https://www.aamchealthjustice.org/incubator> #healthequity

We're focusing on social and community change to improve maternal health. Join @AAMCJustice May 24-25 for their Maternal Health Incubator, a FREE event focused on eliminating racial & ethnic maternal health gaps: <https://www.aamchealthjustice.org/incubator> #healthequity

## Images



# AAMC Center for Health Justice Maternal Health Incubator

May 24-25, 2022

[aamchealthjustice.org/incubator](https://www.aamchealthjustice.org/incubator)





## Maternal Health Incubator May 24-25, 2022

A collaborative, multisector virtual summit to understand and develop data-driven strategies to address inequities for birthing people

[aamchealthjustice.org/incubator](https://aamchealthjustice.org/incubator)



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