Stakeholder Engagement Interviews Template

Before you begin: Think about IAP2’s Public Participation Spectrum. Define the participation/engagement goal (Inform, Consult, Involve, Collaborate, or Empower) and your promise to the participants with respect to the information you are collecting (Inform, Provide Feedback, Influence, Incorporate, or Implement). Be sure to communicate openly and honestly.

<table>
<thead>
<tr>
<th>Participation Goal</th>
<th>INFORM</th>
<th>CONSULT</th>
<th>INVOLVE</th>
<th>COLLABORATE</th>
<th>EMPOWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our participation goal:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Promise to Participants</th>
<th>INFORM</th>
<th>FEEDBACK</th>
<th>INFLUENCE</th>
<th>INCORPORATE</th>
<th>IMPLEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our promise to participants:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Interview Questions

**Our institution’s overarching health goal is:** Click here to enter text.

**Name of stakeholder or group interviewed:** Click here to enter text.

1. **Thinking about your position/role as [a student, a Dean, a community member, a researcher etc.]:**
   a) What programs and/or activities do you think make a difference or contribute to the accomplishment of our [health goal]?
   
   Click here to enter text.

   b) What additional programs or activities do you think would be needed in order to accomplish our [health goal]?
   
   Click here to enter text.

   c) How do you see yourself or your organization contributing to the accomplishment of our [health goal]?
   
   Click here to enter text.

2. **In what other ways could you and others in your role more fully contribute to achieving our [health goal]?**

   Click here to enter text.
3. If we are successful at achieving our [health goal]:
   a) How else might the local community we serve benefit?
      
      Click here to enter text.

   b) How might [students, administrators, community members, researchers] like you benefit?
      
      Click here to enter text.

   c) How else might [our organization] benefit?
      
      Click here to enter text.

4. If our institution only did one thing in an effort to achieve our goal, what should that be?
   
   Click here to enter text.

5. Who else do you think we should talk to about [this work]? Who do you think we should ask to work with us?
   
   Click here to enter text.