Welcome to today’s webinar!
AAMC Center for Health Justice Responds to Social Determinants of Health Caucus

September 20, 2021

The Center for Health Justice identified challenges and made recommendations to improve alignment and address the social determinants of health.

www.aamc.org/charge

• 1000+ participants and growing
• Multisector and open to all
• Action and policy-focused
• Conduit to local communities across the US
The AAMC Center for Health Justice

Established in 2021 as part of the AAMC’s Strategic Plan, the AAMC Center for Health Justice seeks to look beyond medical care to the other factors that create opportunities for communities to thrive.

aamchealthjustice.org
The Community Development Sector, a Partner for Health and Racial Equity

Ruth Thomas-Squance, PhD, MPH
Ashley Hernandez, MSc.

Build Healthy Places Network | October 12th, 2021
Introductions:
Getting to know us

Ruth Thomas-Squance, PhD, MPH
*Senior Director of Field Building*

Ashley Hernandez, MSc
*Communications and Outreach Manager*
The Build Healthy Places Network

We are the national center at the intersection of community development and health, leading a movement to accelerate investments and speed and spread solutions for building healthy and productive communities.

Engage  
Educate  
Synthesize
The Community Development Sector, a Partner for Health and Racial Equity

Agenda

Introductions & Grounding

- Introductions
- Health Happens in Neighborhoods
- What is the Community Development Sector, Scope and Major Players?
- What About Racial Equity?

Towards Collaboration:

- Lessons from the Field
- Takeaways to Get Started
- BHPN Resources as Guides
Race, Equity, Diversity, Inclusion

- Recognize racial equity as a key driver of health and wellbeing.
- Acknowledge calls to recognize racism as a public health crisis.
- Intentionally embedded REDI lens into our all of work.
What We Mean by Structural Racial Inequity:

“Structural Racism” points to multiple institutions
The ways our public and private institutions interact to produce barriers to opportunity and racial disparities.

Intent to discriminate is largely irrelevant
Structures just do what they do, often invisibly, and reinforce disinvestment and disparities.
Health Happens in Neighborhoods
Your work is creating health in neighborhoods
People Get Sick Because Of Their Social And Physical Environments

- Schools
- Grocery Stores
- Housing
- Transportation
- Jobs
- Parks and Playgrounds

People get sick because of their social and physical environments.
Deepening impact through upstream investments in the Social Determinants of Health (SDOH)

Where is your work on this scale of 1-3? Share in Chat!
THE $1 TRILLION PROBLEM

However, healthcare annually spends more than 1 trillion dollars treating preventable conditions caused by poverty.
How can we change the calculation to increase investments in social determinants of health & accelerate racial and health equity?
What is Community Development?
COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS
THE WORK OF COMMUNITY DEVELOPMENT

CD works over the life course
COMMUNITY DEVELOPMENT & HEALTH WORK SIDE-BY-SIDE

Economic hardship by city

Childhood obesity by city

Los Angeles County
Community Development: Scale, Scope, & Major Players
ANTI-REDLINING LEGISLATION

Community Reinvestment Act of 1977 (CRA)

Philadelphia, 1949
The Community Development Sector, a Partner for Health and Racial Equity

HOW MUCH MONEY? AND WHERE DOES IT COME FROM??

$300 BILLION DOLLARS ANNUALLY
DIRECTED INTO LOW-INCOME NEIGHBORHOODS

- Federal/state tax credits & grants
  - Low Income Housing Tax Credit (LIHTC)
  - New Markets Tax Credit (NMTC)
  - Community Development Block Grants (CDBG)
  - Healthy Food Financing Initiative (HFFI)
- Community Reinvestment Act dollars
  CRA-motivated loans and investments from private, for-profit banks

$300 BILLION DOLLARS ANNUALLY
DIRECTED INTO LOW-INCOME NEIGHBORHOODS
The Community Development Sector, a Partner for Health and Racial Equity

Visit BuildHealthyPlaces.org’s Partner Finder for leading CDFIs and CDCs in your community
FEDERAL RESERVE SYSTEM
12 REGIONAL BANKS – each with a community development division
What about racial equity?
Declarations of racism as a public health crises or emergency

Source: https://www.apha.org/topics-and-issues/health-equity/racism-and-health/racism-declarations
New Awareness: How is the health sector advancing racial equity?

In the CHAT, share how you and your organizations are advancing health equity.....
The historical roots of community organizing and the community development tradition

- The formal CDC structure was born from Robert F. Kennedy’s Special Impact Program.

- Many of these CDCs grew out of the Civil Rights movement to fight against redlining and divestment issues in their communities.

- This focus on systems and institutions, coalitions, and community building resulted in many wins:
  - Anti-Redlining Legislation
  - Policies to bolster investments like Community Development Financial Institutions Act

Photo credit: NeighborWorks Capital


TAKEAWAYS: COMMUNITY DEVELOPMENT & HEALTH TOGETHER

Working in the same places, often with same people

Able to intervene on neighborhood-level SDOH

Financial expertise and substantial resources of their own

Opportunity for health to accelerate positive impact, including addressing health & racial equity
Range of Partnership Opportunities between Community Development and Health

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<th>Thought Leadership, Advocacy &amp; Clout</th>
<th>Community Benefit / Grants</th>
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<td>Data Sharing (CHNA / CHIP)</td>
<td>Loan guarantee / Lines of credit</td>
<td>Direct loans; Investment in loan funds</td>
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This builds off of Build Healthy Places Network’s report: *Partnerships for Health Equity and Opportunity: A Healthcare Playbook for Community Developers.*
Examples in the Field
Introduction to Community Development: Building Cross Sector Health Partnerships

DevNW
DEVELOPING THRIVING COMMUNITIES
Introduction to Community Development: Building Cross Sector Health Partnerships

West Lakes Partnership

Lift Orlando

Wellness Center

Pendana at West Lakes
Senior Housing
120 units

Pendana at West Lakes
200 units; mixed-income

City Of Orlando
Introduction to Community Development:
Building Cross Sector Health Partnerships

Build Healthy Places Network
Community Gardens Senior Rental Housing, Springfield, Ohio
Arroyo Village, Denver, Colorado
Takeaways to Get Started: THE COMMUNITY DEVELOPMENT & HEALTH SECTORS TOGETHER

LEARN – Utilize BHPN resources to navigate Comm Dev sector

IDENTIFY – Locate CDCs and CDFIs working in high poverty areas

ENGAGE – Reach out to local/regional CDCs, CDFIs, meet, learn, invite to work on CHAs, CHNAs, join their board.

ALIGN - Consider ways to align resources and expenditures
Resources for Next Steps
The Build Healthy Places Network Website
BuildHealthyPlaces.org
The Community Development Sector, a Partner for Health and Racial Equity

Jargon Buster

Working across sectors begins with speaking the same language: a tool to demystify some common industry jargon.

- Accountable Care Organization (ACO)
- Affordable Care Act (ACA)
- CDC (Centers for Disease Control and Prevention)
- CDC (Community Development Corporation)
- Community Benefits (Agreements)

Community Benefits (Agreements)

A Community Benefits Agreement (CBA) is a legal contract between a developer and community groups that mandates which benefits a developer must provide as part of a development project. Benefits can include job creation opportunities, local hiring requirements, and funding for community facilities.

CBAs grew out of the “back to the city” movement of the 1990s, where cities aggressively pursued large-scale development projects like sports stadiums, hotels, and condominiums in or near low-income communities. These projects created jobs and tax revenues in disinvested areas, but did not necessarily guarantee jobs or better living conditions for local residents. CBAs were created as a legal mechanism to ensure that residents receive tangible benefits from large-scale development. Similar to Hospital Community Benefits (link to definition below), CBAs hold developers and large landowners accountable to low-income communities. Many but not all local governments now require CBAs as part of agreements with developers.
Partner Finder

A collection of directories to help you find the community development and health organizations nearest to you.
Community Economic Development & Healthcare Playbook

How can community developers partner with healthcare institutions to create career pathways in low-income neighborhoods?
Fact Sheets

This series of factsheets aims to answer the question, what makes community development a great partner in health?

Preventing and Ending Homelessness: Community Development’s Role

Community Development Counteracts Isolation

The Intersection of Community Development & Mental Health
Community Close Ups

Columbia Parc at the Bayou District, New Orleans, Louisiana

Holistic Redevelopment to Bring Lasting Change to a Distressed Neighborhood

The St. Bernard Public Housing Development was already in severe disrepair and only 35 percent occupancy as of August 28, 2023, when Hurricane Katrina hit leaving much of the Bayou District neighborhood sitting in eight feet of water. One of the largest public housing complexes in New Orleans, the St. Bernard was known for its blighted properties, rampant violence, drug activity, and severe poverty. Schools in the area were among the worst in New Orleans, a state whose schools regularly rank as low as 43rd in the nation. Gentrification had rendered the housing complex uninhabitable, and many of the residents scattered as part of the Katrina diaspora.

Community Close Ups

We share an in-depth series of case studies that showcase innovative cross-sector partnerships addressing the social determinants and health inequities across the country. And most importantly, we provide details on how they got the job done.
Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe the impact of your programs on families and communities and on factors related to health. We’ve gathered examples, tools, and resources to help you make your case, without having to become an economist.

You can dip your toe into the topic or dive deep. You can learn about how to map issues in your community or see how other groups are measuring impact and the tools they use. Read stories about communities that have used health metrics in community development work. And if you want to design your own study, you can do that too. If you need to make your case to a funder or policymaker, read about the evidence for a link between health and community.
Crosswalk

Black-led CDFIs are poised to revitalize communities of color

Combating Social Isolation Requires a True System of Care

Financial Remedy on the Reservation
The Community Development Sector, a Partner for Health and Racial Equity

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Q & A

Drop your questions in the chat or unmute yourself and ask your question!
Thank you!

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