

AAMC **CHARGE**

Collaborative for Health Equity: Act, Research, Generate Evidence

Welcome to today's webinar!

AAMC CHARGE

Collaborative for Health Equity: Act, Research, Generate Evidence

AAMC Center for Health Justice Responds to Social Determinants of Health Caucus

September 20, 2021

The Center for Health Justice identified challenges and made recommendations to improve alignment and address the social determinants of health.

www.aamc.org/charge

- 1000+ participants and growing
- Multisector and open to all
- Action and policy-focused
- Conduit to local communities across the US

The AAMC Center for Health Justice

Established in 2021 as part of the AAMC's Strategic Plan, the AAMC Center for Health Justice seeks to look beyond medical care to the other factors that create opportunities for communities to thrive.

aamchealthjustice.org



Build Healthy
Places Network

The Community Development Sector, a Partner for Health and Racial Equity

Ruth Thomas-Squance, PhD, MPH
Ashley Hernandez, MSc.

Build Healthy Places Network | October 12th, 2021

Introductions:

Getting to know us



Ruth Thomas-Squance,
PhD, MPH

Senior Director of Field Building



Ashley Hernandez, MSc

*Communications and Outreach
Manager*

The Build Healthy Places Network

We are the national center at the intersection of **community development and health**, leading a movement to accelerate investments and speed and spread solutions for building healthy and productive communities.



Engage



Educate



Synthesize

Agenda

Introductions & Grounding

- Introductions
 - Health Happens in Neighborhoods
 - What is the Community Development Sector, Scope and Major Players?
 - What About Racial Equity?
-

Towards Collaboration:

- Lessons from the Field
- Takeaways to Get Started
- BHPN Resources as Guides





Race, Equity, Diversity, Inclusion

- Recognize racial equity as a key driver of health and wellbeing.
- Acknowledge calls to recognize racism as a public health crisis.
- Intentionally embedded REDI lens into our all of work.

diversity

IS HAVING A SEAT AT THE TABLE.

inclusion

IS HAVING A VOICE. AND

belonging

IS HAVING THAT VOICE BE HEARD.

-LIZ FOSSLIEN

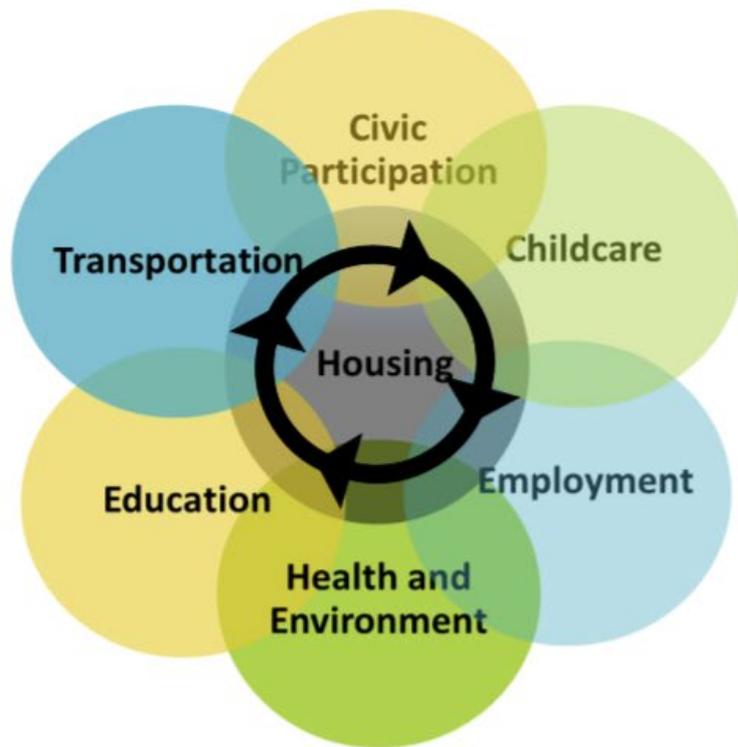
What We Mean by Structural Racial Inequity:

“Structural Racism” points to multiple institutions

The ways our public and private institutions interact to produce barriers to opportunity and racial disparities.

Intent to discriminate is largely irrelevant

Structures just do what they do, often invisibly, and reinforce disinvestment and disparities.



Health Happens in Neighborhoods

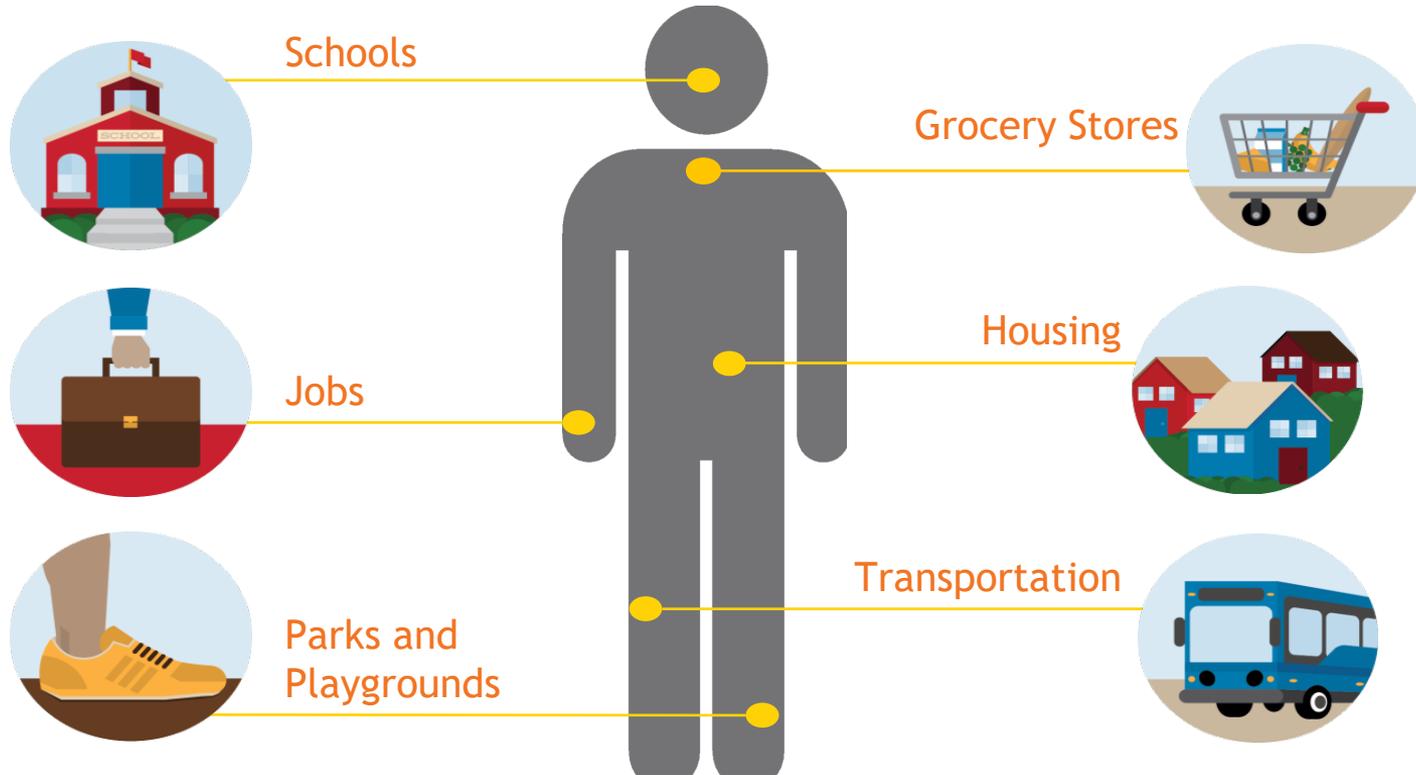


Your work is creating health in neighborhoods

48314 >

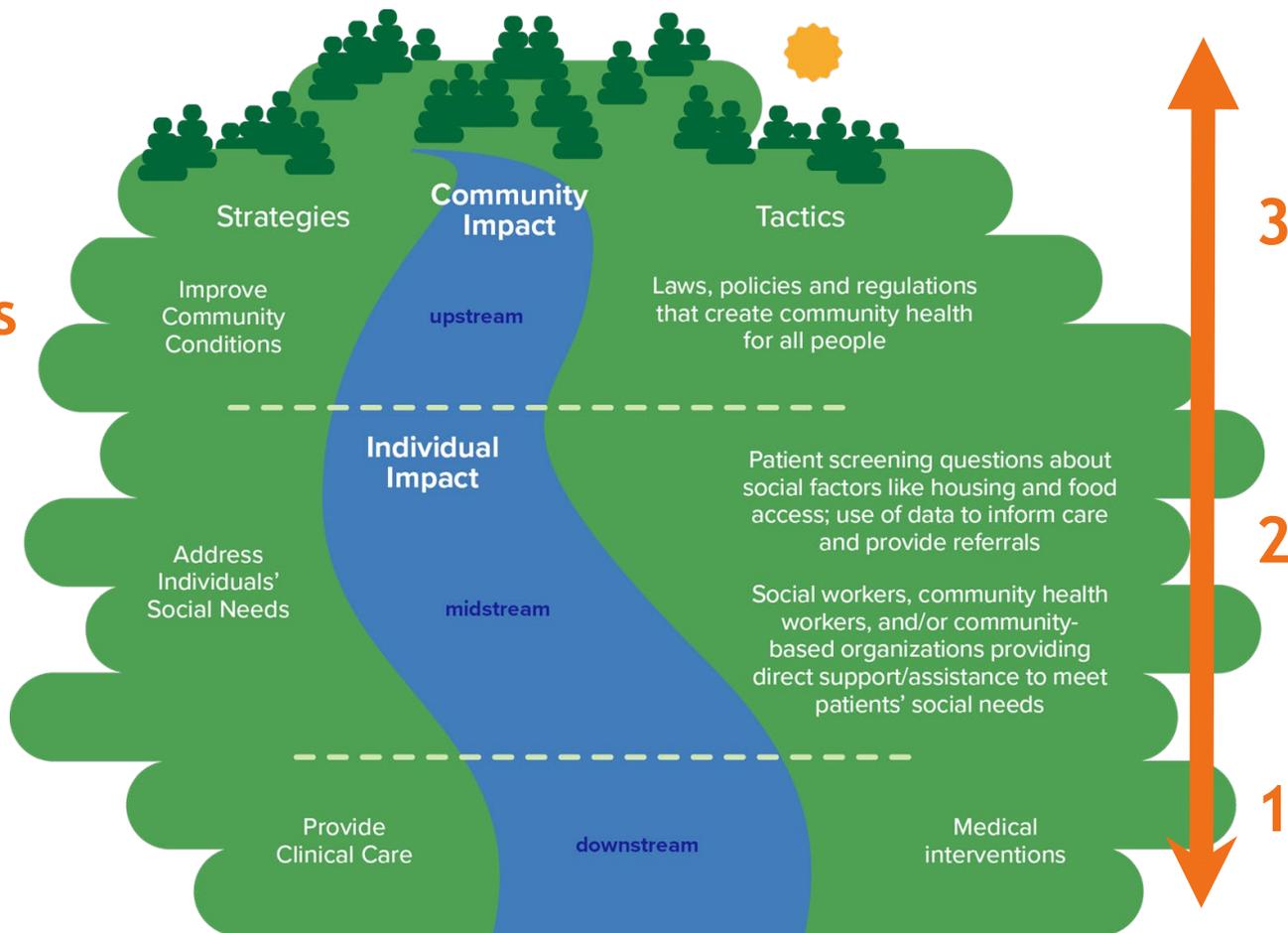


People Get Sick Because Of Their Social And Physical Environments



Deepening impact through upstream investments in the Social Determinants of Health (SDOH)

Where is your work on this scale of 1-3?
Share in Chat!



THE \$1 TRILLION PROBLEM

However, healthcare annually spends more than 1 trillion dollars treating preventable conditions caused by poverty



THE OPPORTUNITY

How can we change the calculation to increase investments in social determinants of health & accelerate racial and health equity?



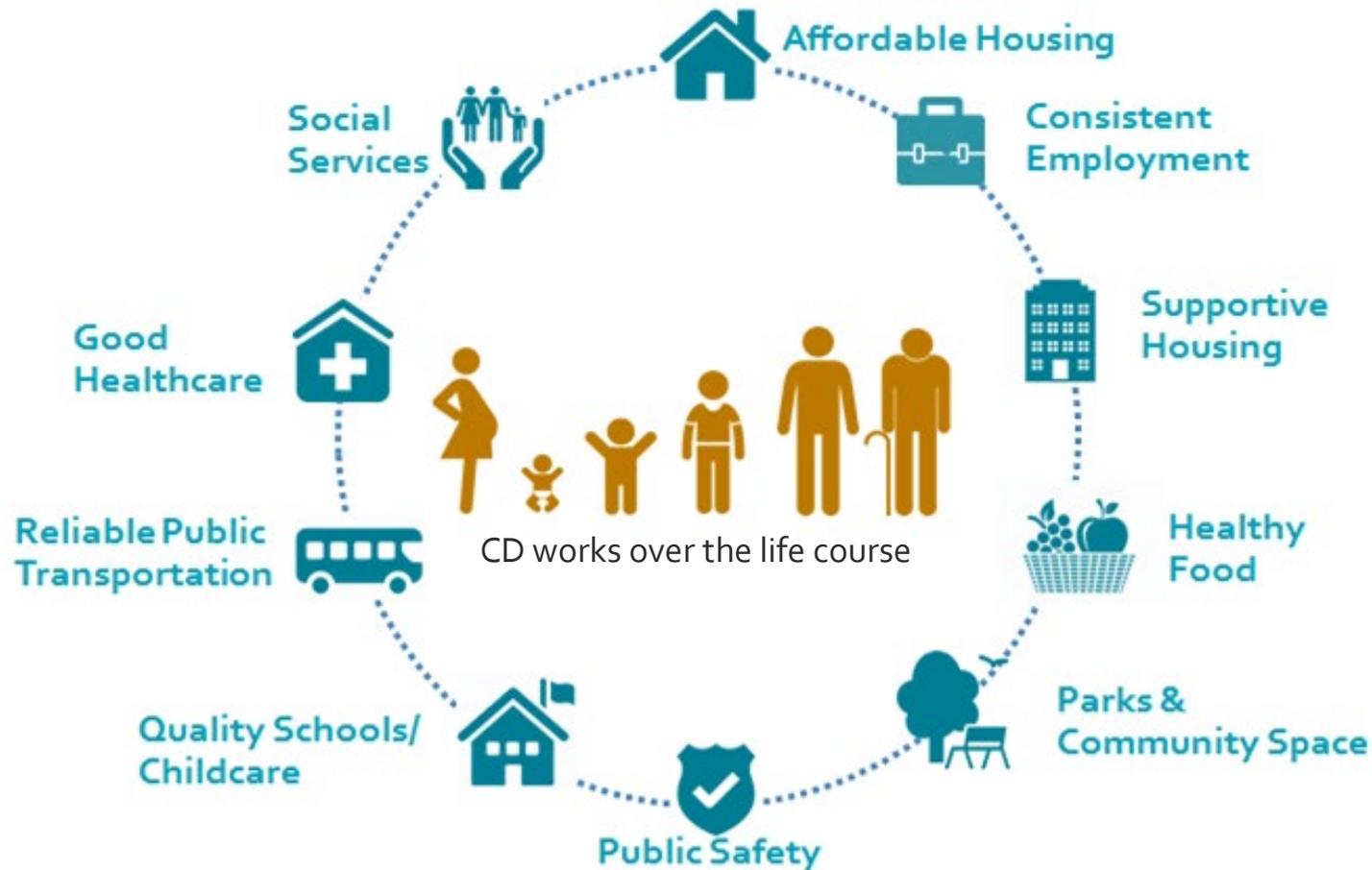
What is Community Development?



COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS



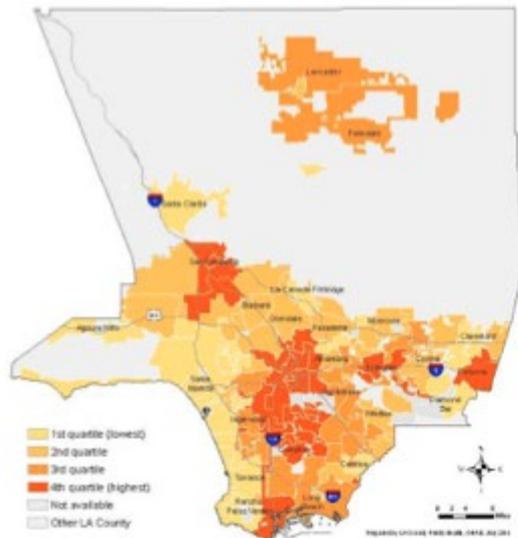
THE WORK OF COMMUNITY DEVELOPMENT



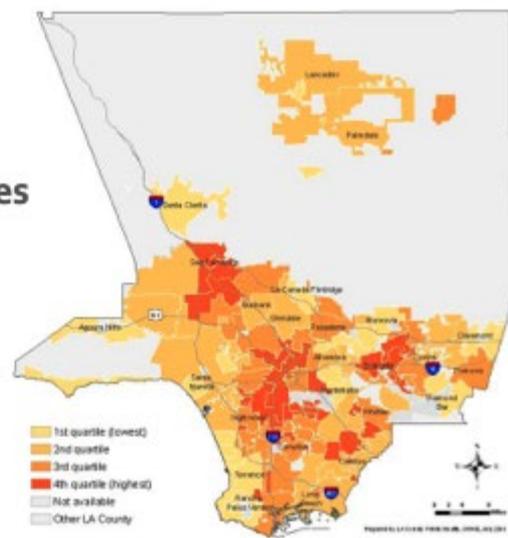


COMMUNITY DEVELOPMENT & HEALTH WORK SIDE-BY-SIDE

Economic hardship by city



Childhood obesity by city



Los Angeles
County

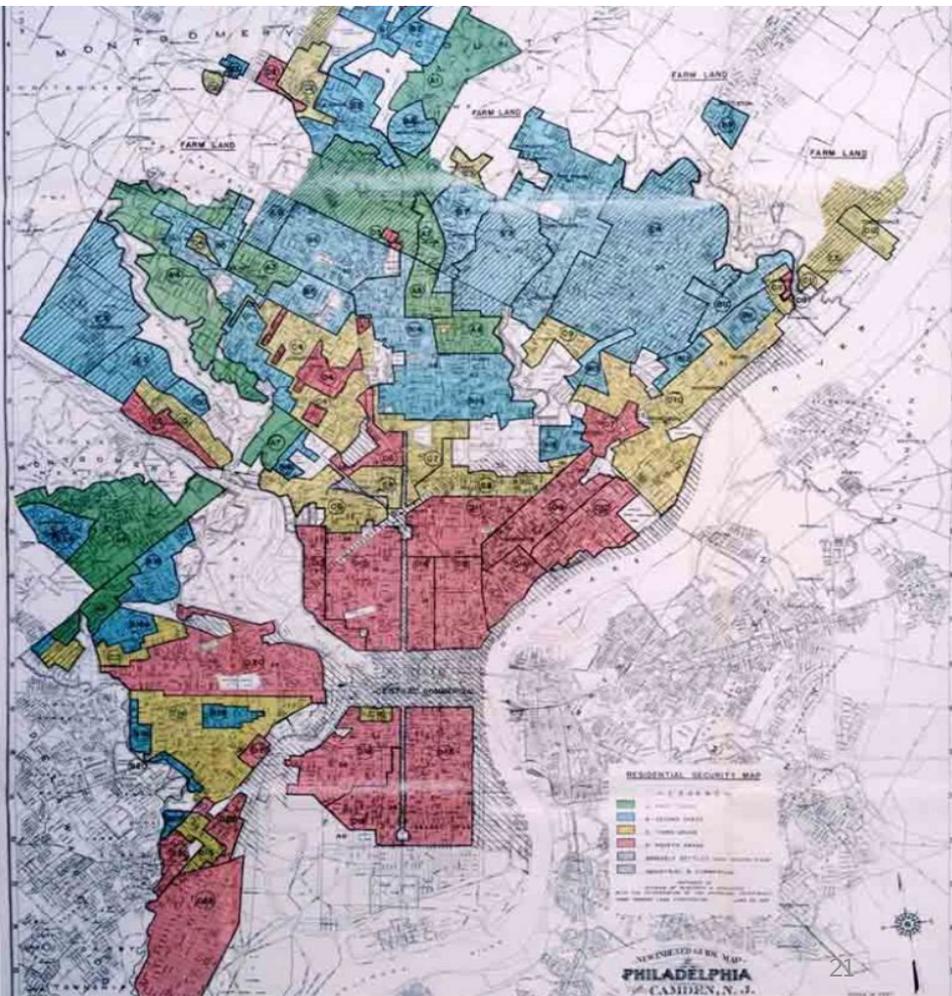
Community Development: Scale, Scope, & Major Players



ANTI-REDLINING LEGISLATION

Community
Reinvestment
Act of 1977
(CRA)

*Philadelphia,
1949*



HOW MUCH MONEY? AND WHERE DOES IT COME FROM??

\$300 BILLION DOLLARS ANNUALLY

DIRECTED INTO LOW-INCOME NEIGHBORHOODS

- **Federal/state tax credits & grants**
 - Low Income Housing Tax Credit (LIHTC)
 - New Markets Tax Credit (NMTC)
 - Community Development Block Grants (CDBG)
 - Healthy Food Financing Initiative (HFFI)
- **Community Reinvestment Act dollars**
CRA-motivated loans and investments from private, for-profit banks



CDFIs

Community Development Financial Institutions



CDCs & Housers

Community Development Corporations



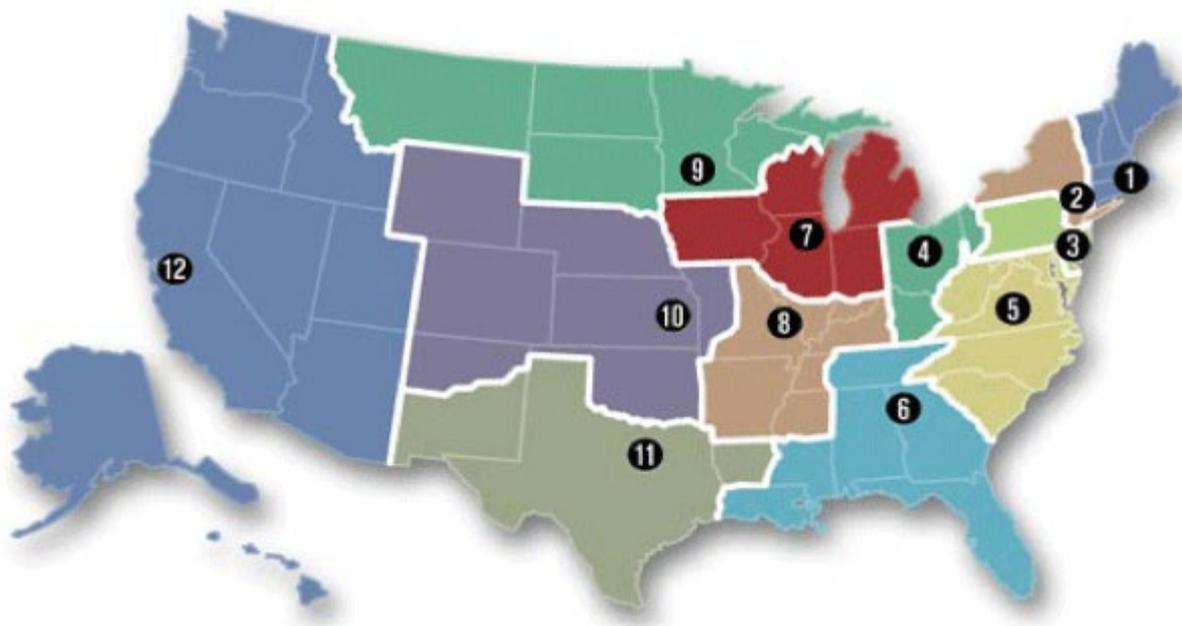
National Church Residences

Visit BuildHealthyPlaces.org's **Partner Finder** for leading CDFIs and CDCs in your community



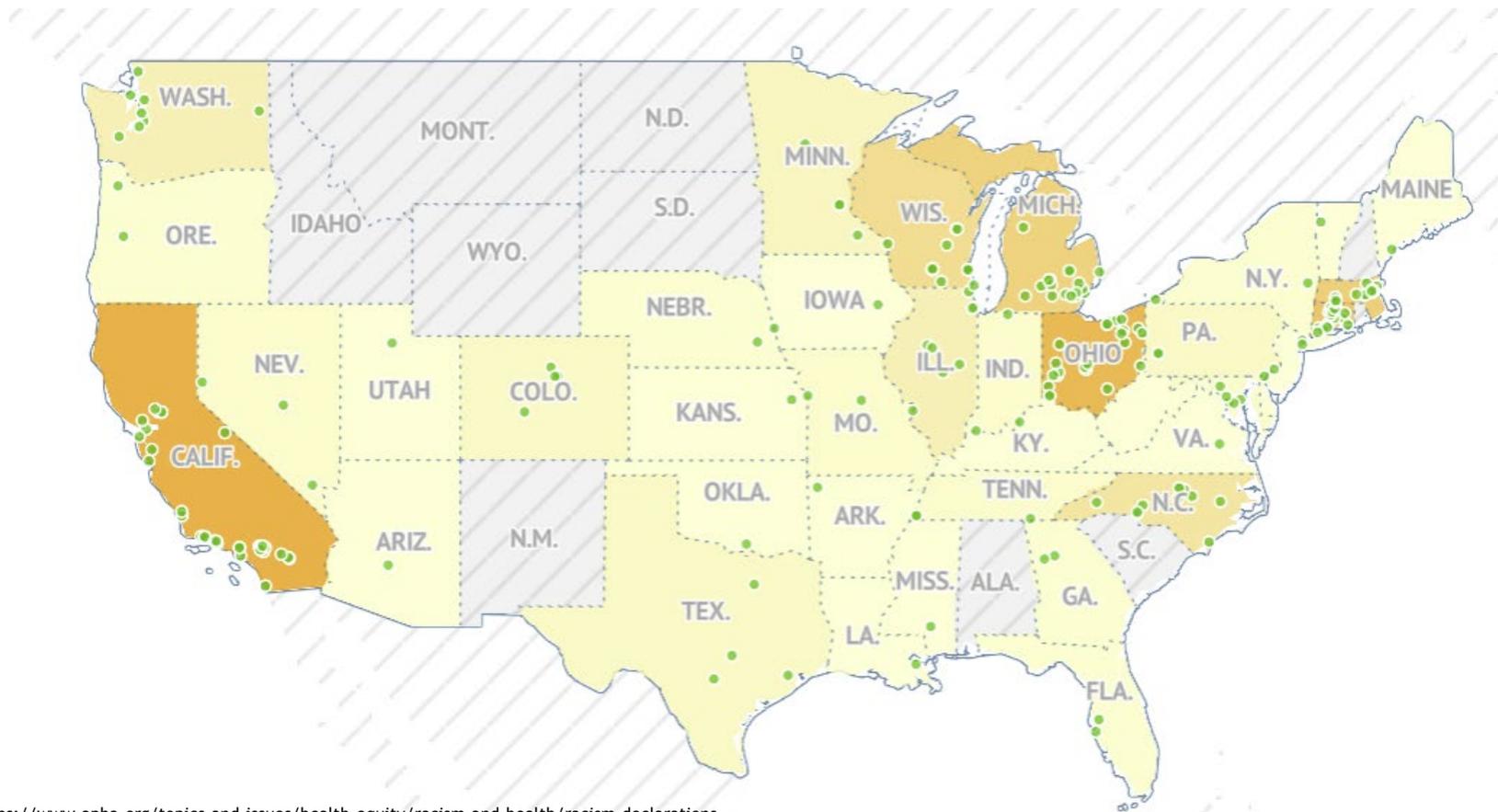
FEDERAL RESERVE SYSTEM

12 REGIONAL BANKS – each with a community development division



What about racial equity?

Declarations of racism as a public health crises or emergency



New Awareness: How is the health sector advancing racial equity?

In the CHAT, share how you and your organizations are advancing health equity....



The historical roots of community organizing and the community development tradition

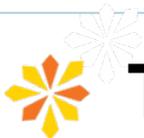


- The formal CDC structure was born from Robert F. Kennedy's Special Impact Program.
- Many of these CDCs grew out of the Civil Rights movement to fight against redlining and divestment issues in their communities.
- This focus on systems and institutions, coalitions, and community building resulted in many wins:
 - Anti-Redlining Legislation
 - Policies to bolster investments like Community Development Financial Institutions Act

Photo credit: [NeighborWorks Capital](#)

Source: <https://www.neighborworkscapital.org/community-and-justice-dorothy-mae-richardsons-legacy-and-neighborworks-america-week/>

Source: <https://www.frbsf.org/community-development/publications/community-development-investment-review/2016/august/the-middle-neighborhood-movement-1970-2000/>



TAKEAWAYS: COMMUNITY DEVELOPMENT & HEALTH TOGETHER

Working in the same places, often with same people

Able to intervene on neighborhood-level SDOH

Financial expertise and substantial resources of their own

Opportunity for health to accelerate positive impact, including addressing health & racial equity



Range of Partnership Opportunities between Community Development and Health

Thought Leadership, Advocacy & Clout	Community Benefit / Grants	Provide Programs and Services	Co-location
Data Sharing (CHNA / CHIP)	Loan guarantee / Lines of credit	Direct loans; Investment in loan funds	Land Swap, Donation, or Lease

This builds off of Build Healthy Places Network's report:

Partnerships for Health Equity and Opportunity: A Healthcare Playbook for Community Developers.

Examples in the Field



InterCommunity
Health Network CCO



DevNW

DEVELOPING THRIVING COMMUNITIES



Wellness Center
By Westhood Of
to Inc.
Health Holding
LLC

Pendana at West Lakes
Liftc (proposed)
West Lakes
Phase III LP
Senior Housing
120 units

Pendana at West Lakes Liftc
Lift Orlando
Community Land LLC
[200 Apts]
Pendana at West Lakes
200 units; mixed-income

Chong
H Kim
Acquisition
Corp



 Saint Alphonsus

indie
DWELL


LEAP CHARITIES






THE
**Delores
Project**

 **ROCKY MOUNTAIN
Communities**
Building Brighter Futures at Home

Arroyo Village, Denver, Colorado





Takeaways to Get Started: THE COMMUNITY DEVELOPMENT & HEALTH SECTORS TOGETHER

LEARN – Utilize BHPN resources to navigate Comm Dev sector

IDENTIFY – Locate CDCs and CDFIs working in high poverty areas

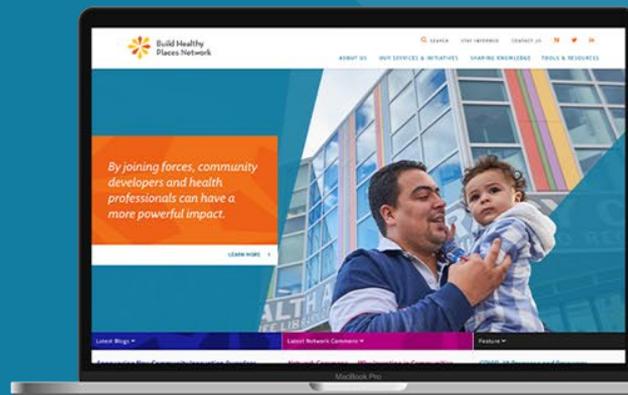
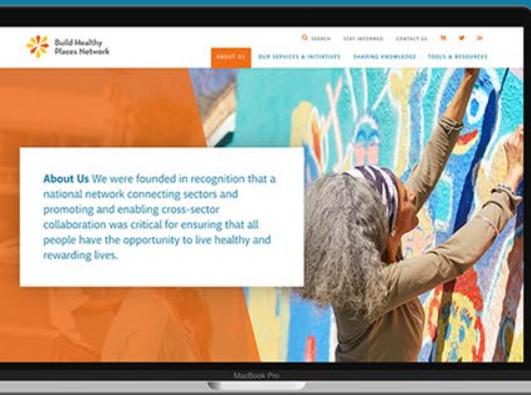
ENGAGE – Reach out to local/regional CDCs, CDFIs, meet, learn, invite to work on CHAs, CHNAs, join their board.

ALIGN - Consider ways to align resources and expenditures

Resources for Next Steps

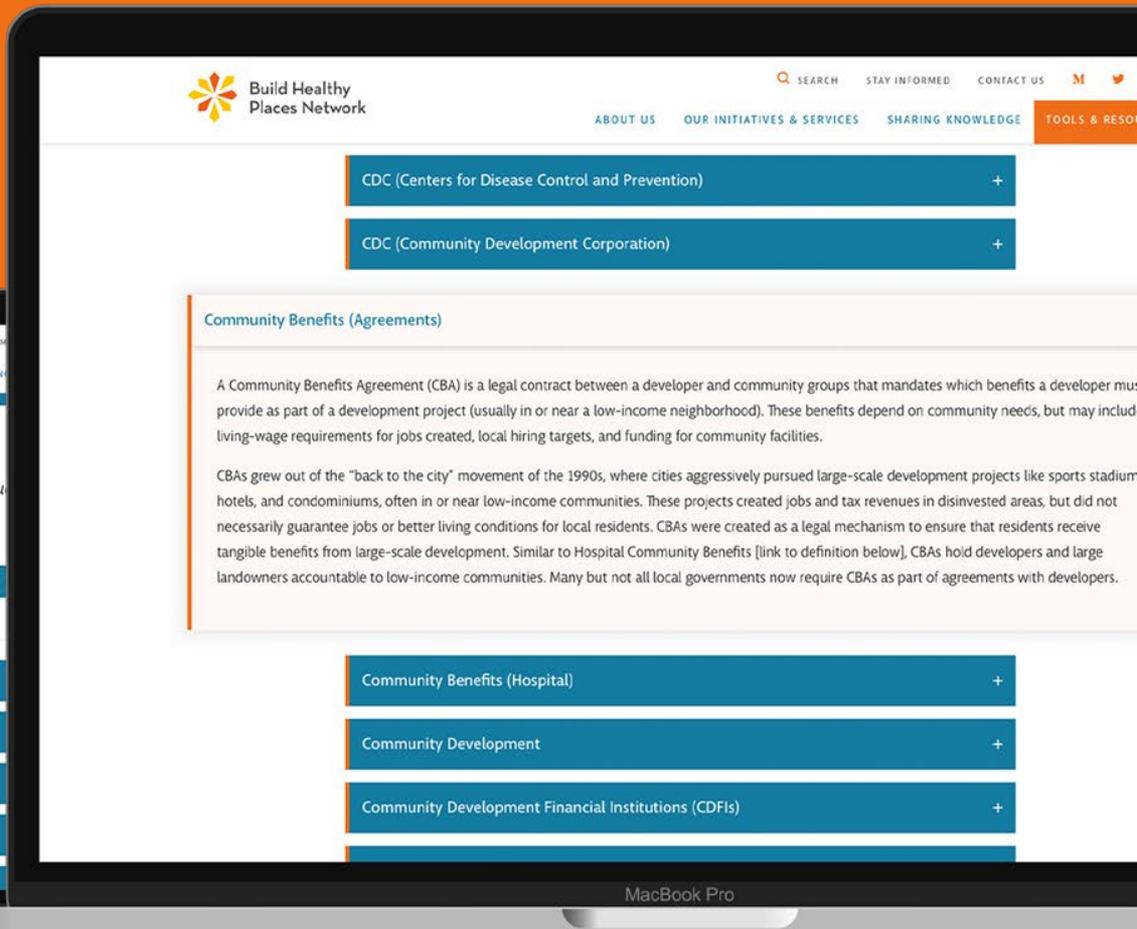
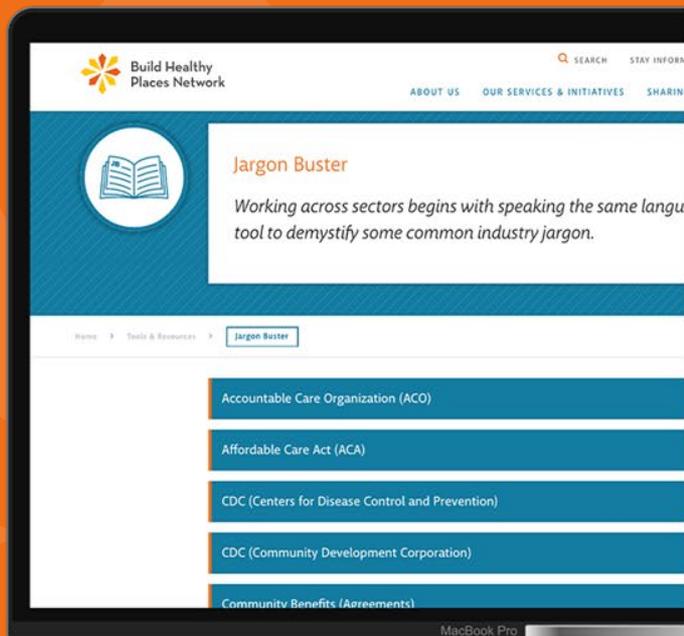
The Build Healthy Places Network Website

BuildHealthyPlaces.org



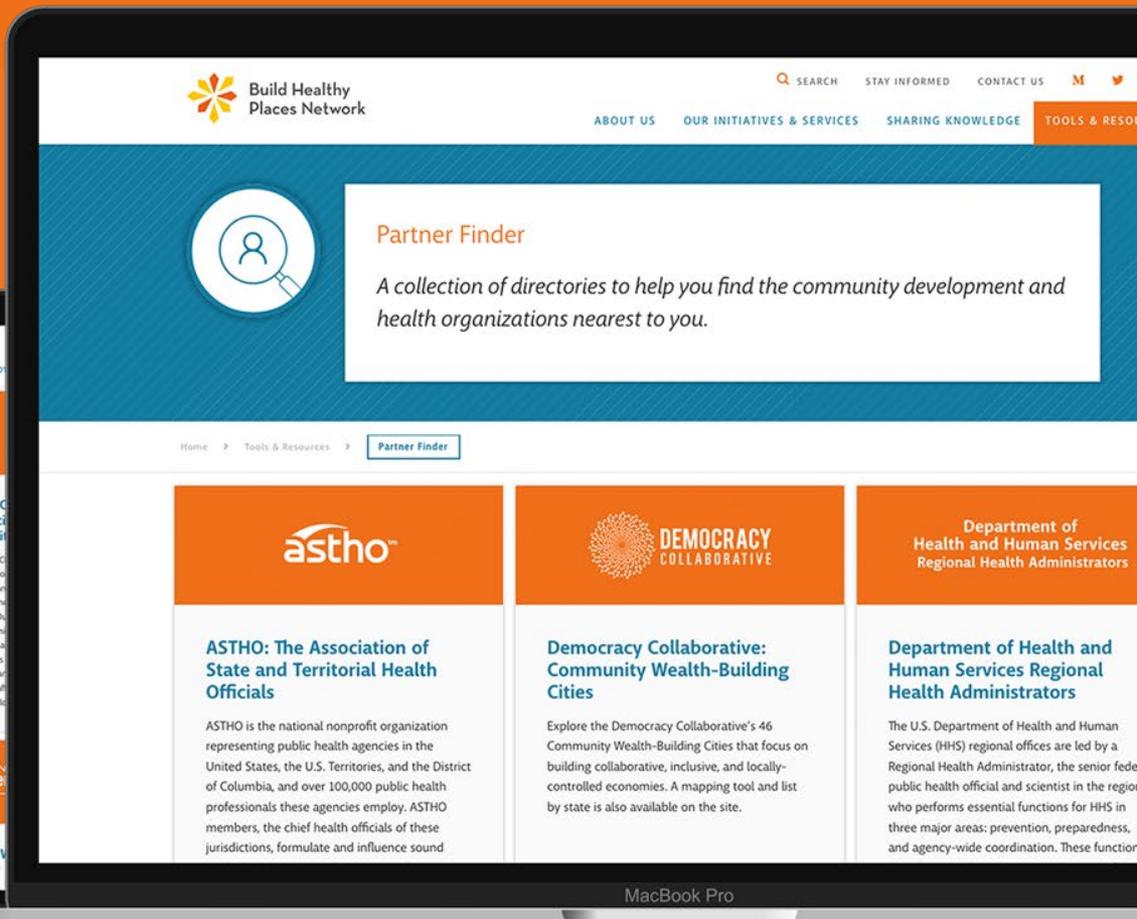
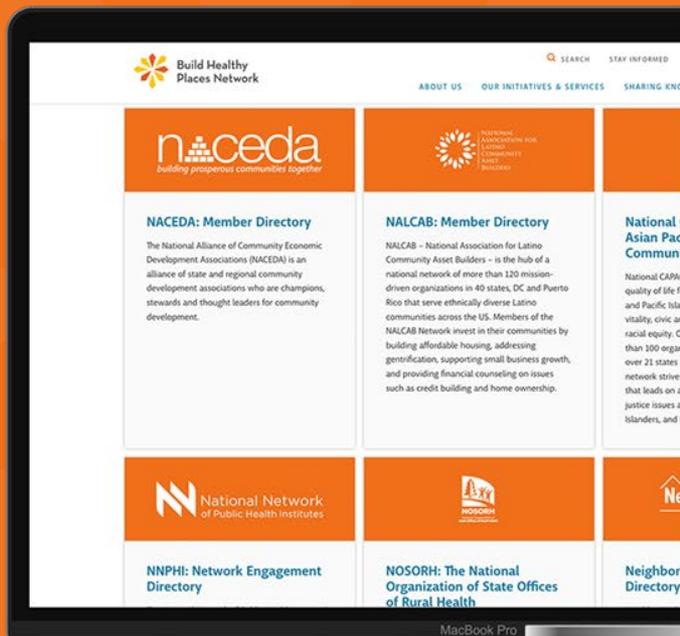


Jargon Buster





Partner Finder





Community Economic Development & Healthcare Playbook

How can community developers partner with healthcare institutions to create career pathways in low-income neighborhoods?

Community Economic Development & Healthcare Playbook



Build Healthy Places Network
n.ceda



Fact Sheets

This series of factsheets aims to answer the question, what makes community development a great partner in health?

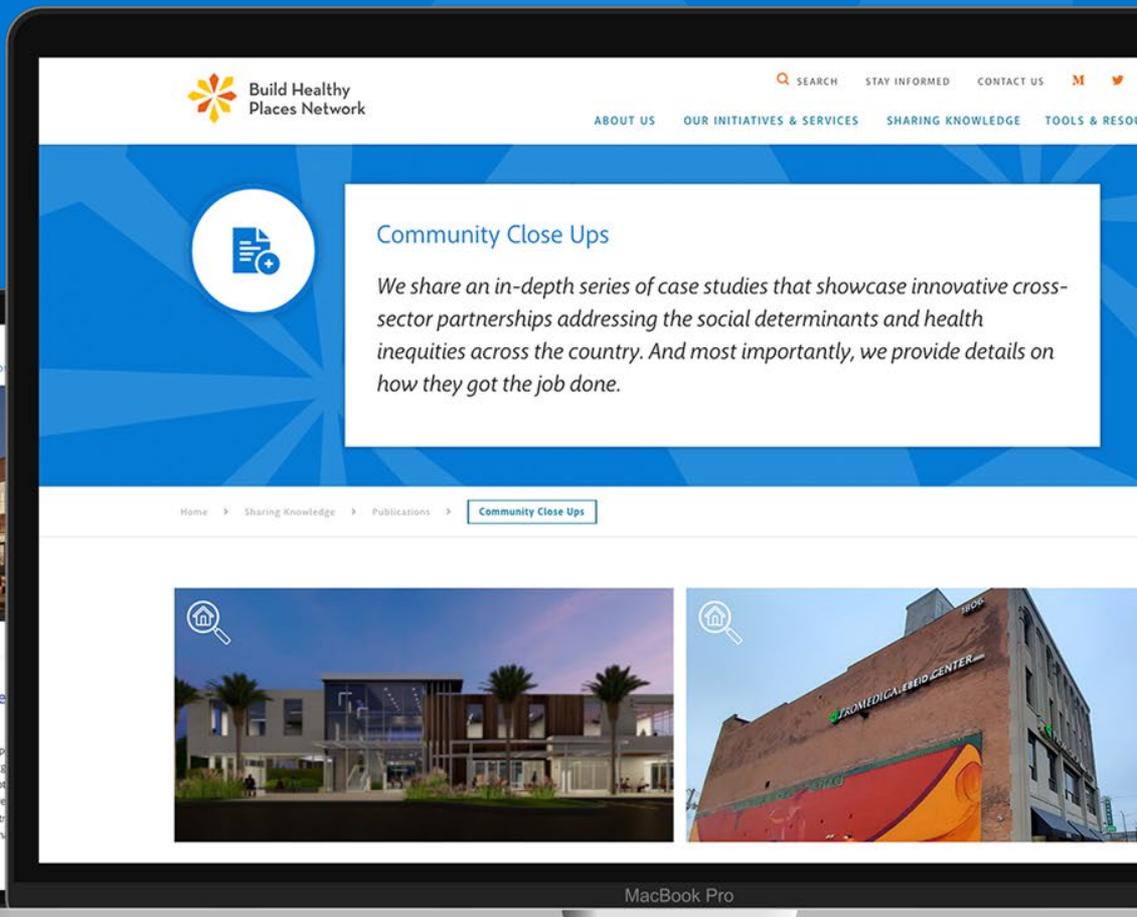
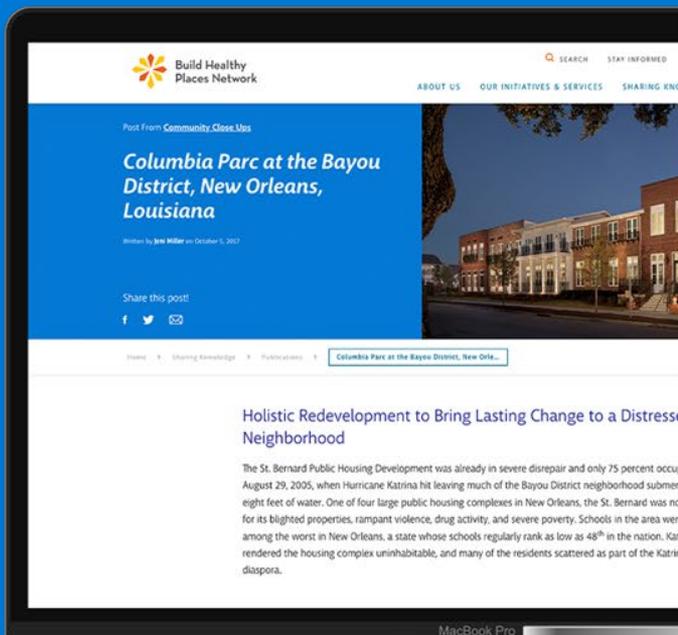
Preventing and Ending
Homelessness:
Community
Development's Role

Community
Development
Counteracts
Isolation

The Intersection
of Community
Development &
Mental Health



Community Close Ups





MeasureUp



SEARCH STAY INFORMED CONTACT US

ABOUT US OUR INITIATIVES & SERVICES SHARING KNOWLEDGE TOOLS & RESOURCES



MeasureUp

Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe the impact of your programs on families and communities and on factors related to health. We've gathered examples, tools, and resources to help you make your case, without having to become an economist.

Home > Tools & Resources > MeasureUp

You can [dip your toe into the topic](#) or [dive deep](#). You can learn about [how to map](#) issues in your community or see how other groups are measuring impact and [the tools they use](#). [Read stories](#) about communities that have used health metrics in community development work. And if you want to [design your own study](#), you can do that too. If you need to make your case as a funder or policymaker, [read about the evidence](#) for a link between health and community.

What we talk about when we talk about measurement.

Everything you'd want to know about measuring the health value of community development and...



SEARCH STAY INFORMED

ABOUT US OUR INITIATIVES & SERVICES SHARING KNOWLEDGE

Here's what's available:



Mapping Tools

Learn how to map your community's strengths and target areas.

LEARN MORE



Measurement Tools

See how others are measuring health-related impact and find resources to help you get started.

LEARN MORE



Deeper Dive

Want more? Go deeper with ideas and innovation.

LEARN MORE



Evidence Base

Learn more about the effects of neighborhood on health.

LEARN MORE



Measurement Stories

Read and watch stories from the field about measurement in action.

LEARN MORE

MacBook Pro

MacBook Pro



Crosswalk



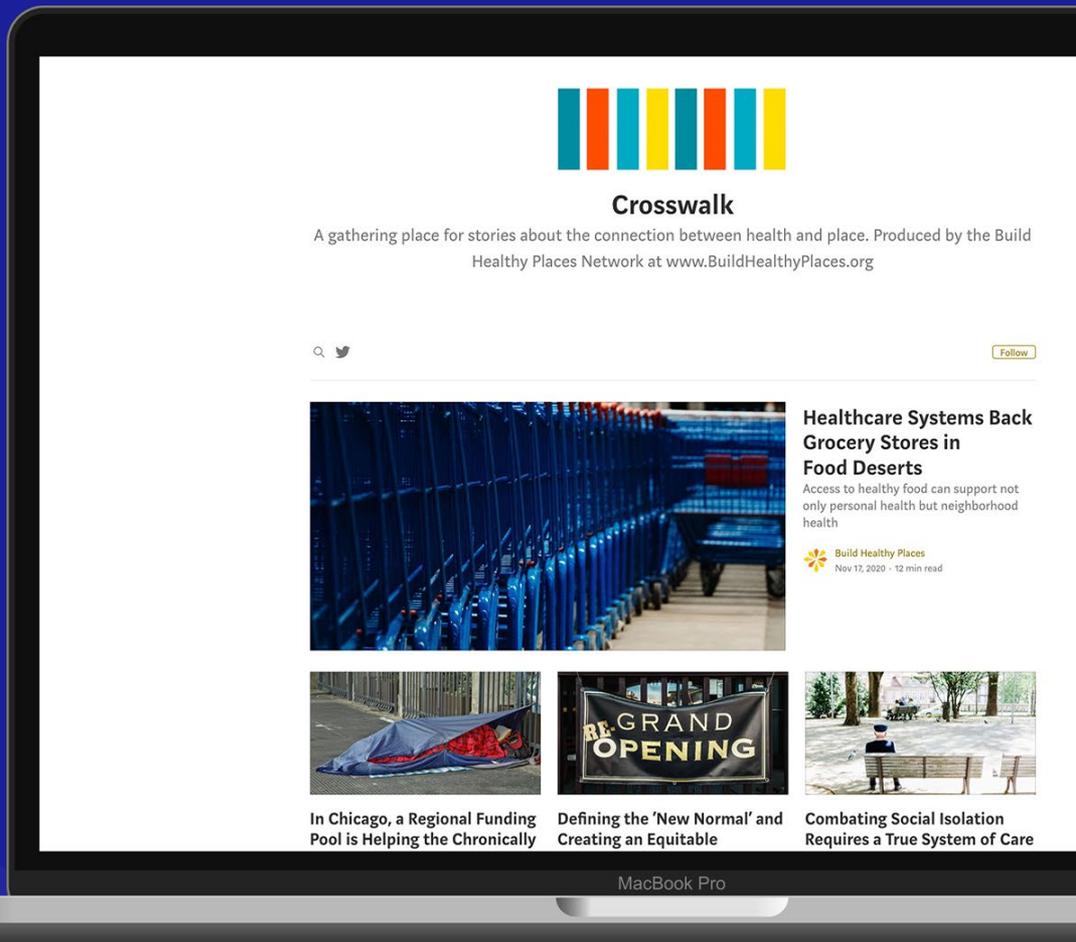
Black-led CDFIs are poised to revitalize communities of color



Combating Social Isolation Requires a True System of Care



Financial Remedy on the Reservation





Build Healthy
Places Network



BuildHealthyPlaces.org



[@BHPNetwork](https://twitter.com/BHPNetwork)



[linkedin.com/company/
Build-Healthy-Places-Network](https://linkedin.com/company/Build-Healthy-Places-Network)



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Q & A

Drop your questions in the chat or unmute yourself and ask your question!

Thank you!



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[@AAMCjustice](https://twitter.com/AAMCjustice)



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Justice Newsletter