# How to create a Vision

There are many ways to create a vision. Below you will find a sample process that you can adapt for your team’s needs.

## Pre-work

1. Work with your team to identify any additional stakeholders who should be invited to help you write your vision.
2. Review the questions on the Creating a Vision Statement worksheet and make any additions or edits as relevant to your situation.
3. Send the worksheet out to everyone working with you. Ask that they come to the visioning meeting having reviewed and thought about the questions.

## Visioning Meeting

1. Break up into small groups and ask all groups to discuss their ideas and share them with the larger group. Next have them craft a vision statement that embodies these answers.
2. Facilitate the entire group to combine the parts of each vision statement that everyone likes best. After crafting one draft vision statement, test it against the tips found on the worksheet.

## Completing your Vision Statement

Leave the final wordsmithing to a single person, or small volunteer group. The final version needs to be reviewed and approved by everyone (usually at the next meeting).

***Source*:**

University of Wisconsin-Extension (Adapted). <http://uwcc.wisc.edu/coopcare/docs/vision.pdf>

# Creating a Vision Statement

A Project Visionis a one-sentence inspirational statement describing the long-term changes that will be achieved at your institution and in your community after successful project completion. A vision statement expresses what your team and stakeholders want the future to look like using clear, motivational language. Please begin by entering your own institution’s mission and vision statements to ensure alignment between your institution’s goals and those of this project.

## Your Institution’s vision statement:

Click here to enter text.

## Your Institution’s mission statement:

Click here to enter text.

## Tips:

[ ] Use clear and simple language.

[ ] Avoid buzz words.

[ ] Consider ease of explanation by those involved.

## Questions to consider:

1. **What needs to be changed? What are the issues or problems?**

Click here to enter text.

1. **Why should these issues be addressed? What are their costs to the involved parties?**

Click here to enter text.

1. **What are the strengths and assets? Consider both the programs and your academic medical center.**

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1. **What is your dream end-state? In a perfect world, what would this look like?**

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1. **What would success look like? Specifically for this particular project.**

Click here to enter text.

## In addition to our team, who else will we enlist to help us write our vision?

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## Our Vision Statement

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| Click here to enter text. |

***Adapted From:*** Van Korlaar C. Guide to Creating Mission & Vision Statements. 2012. <https://topnonprofits.com/vision-mission/>