

Community Engagement Storytelling Assessment Rubric

Each question is scored on a scale of 1 to 5, where

1 = Failed to meet expectations: Minimal or no detail, unclear

2 = Somewhat met expectations/Needs development: Basic information, some clarity

3 = Met expectations: Adequate information, generally clear

4 = Above expectations: Clear, detailed

5 = Exceeded expectations: Comprehensive, insightful

Domain	Expectation	Score	Scoring Weight (%)
History: How did the collaboration start? Where? Who were the founding partners, and who is involved now? How is the collaboration financed (if it is)? How long has it been around?	The history of the collaboration is clearly described.		10
Purpose: Why did the collaboration form? What is the group's mission? What are its specific goals, and who set them?	The purpose and goals of the collaborative are aligned with the Center's work to foster multisector collaboration and community-centered action, to ensure every community has a genuine opportunity to thrive. (We will also look to the proposed speakers to ensure diversity of voice and perspective across the webinar series.)		20

Processes: How are decisions made? How does the budget work? How are agendas set? How do you track progress and success?	The way the collaborative and its partners work together, and the processes and practices that support that work, reflect the Centers for Disease Control and Prevention's Principles of Community Engagement, 3rd Edition (see Chapter 2), and the AAMC Center for Health Justice's Principles of Trustworthiness.	45
Impacts: What has changed for the better because of your collaboration, and how do you know? Are your partnerships stronger? What have you learned? Have any practices or policies been improved? What about people's health?	The collaboration values tracking its progress, and its current impacts to date reflect the domains of assessment described in the National Academy of Medicine's Assessing Community Engagement Conceptual Model.	25